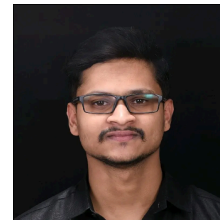


Piyush Bendale

UI/UX Designer

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SUMMARY

Experienced UX Designer skilled in user experience, interaction design, and prototyping using Figma and Adobe Suite. Led user research and testing initiatives that enhanced customer experience and informed design solutions. Strong communicator and collaborator, adept at driving user-centric design in dynamic, international environments.

EXPERIENCE

UI/UX Designer & Frontend Developer, Intelligent Reach Ltd, London, UK Sep 2021 - Current

- Led UX design and research initiatives using Figma to create user-centric SaaS application interfaces, enhancing customer experience.
- Collaborated with cross-functional teams to translate user feedback into actionable design improvements, boosting usability.
- Developed and maintained design systems and style guides to ensure visual consistency across digital products.
- Conducted user testing and prototyping to validate interaction designs and optimize task performance.
- Facilitated communication and teamwork among stakeholders to align design solutions with business goals.
- Applied problem-solving skills to address complex UX challenges in a dynamic, agile environment.

Freelancer, Upwork (Top Rated Talent) | 99designs, Remote India May 2017 - Dec 2021

- Delivered tailored UX and visual design solutions for diverse clients, focusing on user experience and interaction design principles.
- Utilized market research and customer experience insights to inform wireframing and prototyping processes.
- Maintained a 100% client satisfaction rate through effective communication and teamwork on remote projects.
- Produced high-quality visual designs using Adobe Suite, enhancing brand identity and user engagement.
- Managed multiple projects simultaneously, demonstrating strong problem-solving and organizational skills.

PROJECTS

App Designer & Developer, MindbankAI (Freelance Work) Dec 2020 - Apr 2021

- Created Figma designs to simplify user journeys, enhancing the overall user experience.
- Developed the app using Flutter and React, successfully deploying it on the Play Store and App Store.

App Design, SugarIO (Freelance Work) Dec 2020 - Apr 2021

- Designed style guidelines, creating a cohesive and consistent visual language for the app.
- Developed high-fidelity wireframes, translating conceptual ideas into detailed and practical design solutions.
- Contributed to securing the first round of investment for the MVP design startup.

EDUCATION

Indian Institute of Technology, Hyderabad, India Jan 2022 – Dec 2022
PG in Visual Design and User Experience **Grade** - Distinction

University of Pune, India Aug 2016 – Dec 2020
Bachelor's of Engineering in Information Technology **Grade** - Distinction

SKILLS

Design and UX Skills: User Experience, Interaction Design, User Interface, Prototyping, Visual Design, Wireframing

Tools: Figma, Adobe Suite

Research and Analysis: Market Research, Customer Experience

Soft Skills: Communication, Teamwork, Problem Solving

Languages: English, Hindi, Marathi